



NEW BRITAIN NEW IRELAND MISSION

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COMMUNICATION MEDIA DEPT

Acting Director UAS Secretariat
NICTA
PO Box 8827
BOROKO 111
National Capital District

Friday, 7 September 2018

Dear Sir / Madam,

RE: UAS Feedback and UAS Proposal – Communication Towers and Digital Training

It is with great excitement reading up on the Consultation Paper of the 2019 UAS Projects as it is timely and in line with some of the things that we have been embarking on within the Seventh-day Adventist Church through its Communication Media Department.

I am the Communication Media Director for the New Britain New Ireland Mission of the Seventh-day Adventist Church which oversees Communication and Media activities for the region in East New Britain, New Ireland and West New Britain and come under the leadership of the department through the headquarters in Lae, PNG Union Mission of the Seventh-day Adventist Church.

As the world is moving into the technology era, the Seventh-day Adventist Church is also moving in this direction, though the church in other parts of the world are miles ahead with the use of technology, PNG is slowly starting to develop its own media and technology strategies utilising all forms of technology – Web, TV, Radio, Print and how each can be used in a collaborative way.

Working mostly with population in the rural parts of the country and in the New Britain New Ireland Region, there is identified need of bridging the ' Digital Divide' so that our people can have access also to modern technology.

The church in Papua New Guinea is embarking on its greatest project – Adventist Hope Radio which will lead to Hope Channel TV and increase use of internet media services which comprises all these different platforms.

Please find attached three proposal documents which may be considered as potential projects as part of the 2019 UAS Projects rollout.

1. Adventist Hope Radio Broadcasting – New Britain New Ireland Region (and Papua New Guinea)
2. Digital Technology Workshops and Establishment of a Media Information Resource Centre
3. Manus Communication Towers (Backbone Network)

Below is a description of each of the 3 proposed projects which though is specific for a certain location or region, is also to be expanded to other parts of the country.

Adventist Hope Radio Broadcasting

The Seventh-day Adventist Church in Papua New Guinea looks to roll out building of 8 main transmission towers for the broadcasting of its very own radio station to be launched on the 26th November, 2018 in Lae, Morobe Province of which signal will be through Satellite transmission through its World Headquarters in USA and broadcasting out of PNG Headquarters in Lae.

Each regional office is to put up mini – towers (masts) in strategic locations for greater coverage especially to the rural and remote population. In New Britain New Ireland Mission, we are firstly looking at 6 transmission towers of which the attached proposal covers – but eventually to roll out towers in each of the districts in the region.

Digital Technology Workshops and Establishment of a Media Information Resource Centre

With the establishment of the radio station, there will be recording studios established in the regional areas of the Seventh-day Adventist Church to ensure a continuous flow of local radio content being produced. The recording studios will require technical personnel and also provides an opportunity for the church membership at large to be a part of local content recordings to include various programs for all sectors of life (Children, Adults, Family Life, Finance, Health, Education, Community). Radio content leads to TV and also Internet Media and thus all forms of Media are being utilised. Digital Workshops will be conducted to increase and expand knowledge in digital and technology to the church membership and others who may be interested. Eventually the recording studio will be expanded to cater for training requirements and an avenue of providing information and digital resources to be made available for public use and consumption and to commemorate certain special days through training workshops, days include: Girls in ICT Day (which is an ongoing program already within the region), International Media Day, Communications Day and other related celebrations.

With the digital literacy and education – there are options already in place of rolling out low-cost internet sharing through the use of Digital libraries and Information Sharing for schools in the outer lying islands of the region.

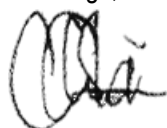
Manus Communication Towers (Backbone Network)

This proposal is part of the Manus Professionals for Community Development Inc. (MP4CDInc.) which was put together and submitted in 2012 to Planning Department under the PFD proposals but did not eventuate, but has its potential as a UAS Project to be considered for Manus Province and in partnership with the Seventh-day Adventist Church, can be utilised for the Adventist Hope Radio, TV and Internet Providers.

Thank you for the opportunity for submission and sharing of what is taking place within the church-based setting which can be of value to our people and increase the knowledge and use of information technology mediums.

Please do not hesitate to contact me for further information and we look forward to being a part of the UAS projects for Papua New Guinea.

Blessings,



Carole Cholai
Communication Media Director
New Britain New Ireland Mission

cc: NBNIM Administration
PNGUM Communication Media Director

